



## ASD Global to Showcase OptiPlant and Other Products at HxGN LIVE 2015

### *ASD Global brings its Optimized Plant Design & Engineering Solutions to Intergraph Smart™ 3D Users*

San Francisco, CA, 14 May 2015: ASD Global™, the industry leader in knowledge-based engineering software solutions for Front End Loading (FEL), Front End Engineering Design (FEED), early stage Detail Design, and the Construction planning of projects in the Process, Power, and Marine industries, will be a Bronze Level Sponsor and Exhibitor at Hexagon AB's annual international conference, HxGN LIVE 2015, to be held June 1 through 4, 2015, in Las Vegas at the MGM Grand Hotel.

As an Intergraph SmartPlant® Alliance Technology Partner, ASD will be demonstrating its Optimized Plant Design™ (OPD) Design Automation Suite of products; including OptiPlant™, ASD Pipe Router™, and ASD Pipe Support Optimizer™ (PSO). ASD's software is interfaced with the Intergraph Smart™ 3D suite of solutions.

On Tuesday, June 2, at 1:30 PM, during Partner Session #2702, Project Execution: Engineering, in room 319, Rob Glasier, ASD VP Corp Strategy & Global Bus Dev, will present an overview of our Design Automation Suite. Please attend and learn more about ASD and its products, and then come visit the ASD booth, # 415 in The Zone.

Intergraph will be introducing a new product, SmartPlant Process Engineering (SPPE), in Session # 2209, on Wednesday, June 03, at 10.00 AM in Room 318. ASD Global is working with Intergraph on SPPE, and Sonali Singh, ASD President, will present ongoing integration between OptiPlant and SPPE for an improved workflow. You are invited to learn more about this exciting new product and integrated solutions, and to discuss your ideas with the presenters.

ASD is excited to be part of HxGN LIVE 2015, and we look forward to meeting our customers and others who are interested in how our Design Automation Suite together with Intergraph's Smart™ suite can improve productivity on your projects. We will also share several case studies of key customer projects, to help you visualize how we might work together with your organization. The ASD booth, Booth # 415, will be staffed at all times The Zone is open. We are looking forward to scheduling demonstrations and discussions at our booth at any time. To schedule a time to meet during the Conference, please contact ASD using the information below.

ASD looks forward to meeting with you and your team in Las Vegas and showing you what we can do for you and your organization.



## About ASD Global

ASD Global, Inc. is a dynamic engineering and technology company, offering a wide range of solutions and services to all disciplines and phases of engineering, construction, and project management for Process, Power, and Offshore Plants globally. ASD was founded in 1984 to fulfill the immediate and long-term needs of the Power Industry by developing and applying cutting edge technologies to substantially reduce the total costs of commissioning major nuclear and fossil power plants. Today, ASD provides knowledge based engineering software solutions and related services for the Front End Loading (FEL), Front End Engineering Design (FEED), Detail Design, and Construction phases of any industrial plant project.

With its advanced technology based solutions and unparalleled services organization in the Global arena, ASD has steadily grown within the Plant Industry as the leading provider of automation solutions to improve productivity. ASD's solutions have produced significant benefits related to quality, schedule and cost for Refineries, Gas, LNG, FPSO, Power, Pharmaceutical and new alternative energy plants.

ASD is an established leader in providing Knowledge based engineering software and industry focused business solutions. ASD products, combined with extensive domain knowledge we help our clients optimize their critical work processes and significantly improve their efficiency and profitability. ASD has dedicated the past 25 years to transforming advanced state-of-the art technology into powerful application solutions for the global Process, Power, and Offshore Industry, and for the STATE and FEDERAL Government including many Fortune 500 commercial enterprises.

For more information, please contact us at:

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