



## ASD Global Selects ClearWaterBay (Beijing) as Agent in China

### *ASD Global plans significant growth in China*

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San Francisco, CA: ASD Global, the industry leader in knowledge-based engineering software solutions for Front End Loading (FEL), Front End Engineering Design (FEED), early stage Detail Design, and the Construction planning of projects in the Process, Power, and Marine industries, has selected ClearWaterBay (Beijing) Technology Company, CWB-BJ, to be its exclusive Agent in China, in order to help ASD Global meet its goal of rapid growth in Asia. ClearWaterBay (Beijing) Technology Company is headquartered in Beijing, P.R. China. Mr. Junzhong Wu, the General Manager of CWB-BJ has extensive experience in the Process, Power and Marine industries and has an excellent staff to support him in this position.

ClearWaterBay (Beijing) sells and supports ASD Global's full product line; OptiPlant, Pipe Router, and Pipe Support Optimizer; enabling organizations to increase their engineering efficiency for pre-FEED, FEED, early-stage Detail Design, and Construction Planning of projects.

OptiPlant enables Owner/Operators, as well as the EPC firms who design and construct the facilities to significantly improve the productivity of their large capital projects; reducing overall design, engineering, and construction costs; bringing those projects in on-time and under budget. OptiPlant enables customers to also "design in" the lowest overall lifecycle operating costs, by being able to "see", very early in the engineering and design phase what those costs will be and manage them from the beginning of a project.

Mr. Wu stated, "I am very pleased that ClearWaterBay (Beijing) is ASD Global's exclusive Agent in China, and look forward to helping my customers significantly improve their productivity and profitability in executing large capital projects using ASD Technology."

"I have been working closely with Mr. Wu for the past year" said Rob Glasier, ASD vice president of Corporate Strategy and Global Business Development, "and am really pleased with the focus that CWB-BJ provides to help our customers on their large engineering and construction projects. Working together, our capabilities will allow Chinese businesses to become even more competitive in the global marketplace."

Sonali Singh, president, ASD Global, added, "We are very pleased to have ClearWaterBay (Beijing) representing us with their knowledge of the customer base, industry, and the advantages and capabilities of our products."

ASD's OptiPlant is the leading pre-FEED and FEED solution in the industry, enabling rapid 3D modeling, review of multiple options, and generation of all required deliverables for estimating, design, procurement, construction planning, and engineering.



## About ClearWaterBay (Beijing) Technology Company

ClearWaterBay (Beijing) Technology Company supports companies by providing the engineering and product expertise necessary to efficiently execute pre-FEED, FEED, early-stage Detail Design, and Construction Planning stages of large capital projects, in order for them to gain the maximum advantage from their software tools; ensuring the best designs, at the lowest cost, with the most efficient schedules. CWB-BJ is ASD Global's exclusive Agent in China, and also provides consulting and engineering expertise, training, and other support services to ensure its customers' success.

For more information, please contact **CWB – BJ** at:

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## About ASD Global

Advanced Software Design (ASD) Inc. is a dynamic engineering and technology company, offering a wide range of solutions and services for all disciplines and phases of engineering, construction, and project management for Process, Power, and Offshore Plants globally. ASD was founded in 1984 to fulfill the immediate and long-term needs of the Power Industry by developing and applying cutting edge technologies to substantially reduce the total costs of commissioning major nuclear and fossil power plants. Today, ASD provides knowledge based engineering software solutions and related services for the Front End Loading (FEL), Front End Engineering Design (FEED), Detail Design, and Construction phases of any industrial plant project.

With its advanced technology based solutions and unparalleled services organization in the Global arena, ASD has steadily grown within the Plant Industry to be the leading provider of automation solutions to improve productivity. ASD's solutions have produced significant benefits related to quality, schedule and cost for Refineries, Gas, LNG, FPSO, Power, Pharmaceutical and new alternative energy plants, as well as Shipbuilding and Offshore.

ASD is an established leader in providing Knowledge based engineering software and industry focused business solutions. ASD products, combined with extensive domain knowledge we help our clients optimize their critical work processes and significantly improve their efficiency and profitability. ASD has dedicated the past 25 years to transforming advanced state-of-the art technology into powerful application solutions for the global Process, Power, and Offshore Industry, and for the STATE and FEDERAL Government including many Fortune 500 commercial enterprises.

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