



ASD Global Joins Intergraph SmartPlant Alliance Program

ASD Global brings its Optimized Solutions to Intergraph Smart™ 3D Users

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San Francisco, CA: ASD Global, the industry leader in knowledge-based engineering software solutions for Front End Loading (FEL), Front End Engineering Design (FEED), early stage Detail Design, and the Construction planning of projects in the Process, Power, and Marine industries, has joined Intergraph's SmartPlant® Alliance as an Alliance Technology Partner, interfacing ASD's software with Intergraph Smart™ 3D, Intergraph's market-leading next-generation 3D design software. This partnership provides an integrated solution to reduce costs and increase productivity for global Owner/Operators, as well as Engineering, Procurement and Construction companies (EPCs) in the process, offshore, shipbuilding, and metals and mining industries.

ASD Global will develop interfaces between Smart 3D and all its engineering automation software products, including OptiPlant, Pipe Router, and Pipe Support Optimizer.

OptiPlant enables Owner/Operators, as well as the EPC firms who design and construct the facilities, to significantly improve their productivity on large capital projects; reducing overall design, engineering, and construction costs; bringing those projects in on-time and under budget. OptiPlant enables customers to also "design in" the lowest overall lifecycle operating costs, by being able to "see" very early in the engineering and design phase what those costs will be, and to manage them from the beginning of a project.

As an Intergraph SmartPlant Alliance Technology Partner, Smart 3D users will be able to leverage ASD OptiPlant's unique capabilities at much earlier stages in their projects, gaining cost and schedule estimates much earlier, with much more accuracy than ever before; and then interface the resulting models and database directly into Smart 3D for the detailed design and construction phases of the project. Not only is project execution significantly improved, but the optimized results also translate into improved productivity for Operations and Maintenance (O&M) of the completed or upgraded facility.

"We are very pleased to be an Intergraph SmartPlant Alliance Partner", Sonali Singh, president, ASD Global, stated. "ASD's commitment is to provide open software solutions to our customers where data is re-usable. We are excited to be working with Intergraph to allow our common users opportunities to reduce engineering design schedules and engineering re-work."

Patrick Holcomb, Intergraph Process, Power, & Marine executive vice-president of global business development and marketing, said, "We are pleased to welcome ASD Global to the SmartPlant Alliance and to offer our customers new and innovative solutions that improve their productivity and competitive edge. This alliance will significantly shorten the engineering cycle, and provide earlier and more accurate cost and time estimates, enabling our joint customers to execute projects faster and with less risk."



About Intergraph

Intergraph helps the world work smarter. The company's software and solutions improve the lives of millions of people through better facilities, safer communities and more reliable operations. Intergraph Process, Power & Marine (PP&M) is the world's leading provider of enterprise engineering software enabling smarter design and operation of plants, ships and offshore facilities. Intergraph Security, Government & Infrastructure (SG&I) is the leader in smart solutions for emergency response, utilities, transportation and other global challenges. For more information, visit www.intergraph.com.

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About ASD Global

Advanced Software Design (ASD) Inc. is a dynamic engineering and technology company, offering a wide range of solutions and services to all disciplines and phases of engineering, construction, and project management for Process, Power, and Offshore Plants globally. ASD was founded in 1984 to fulfill the immediate and long-term needs of the Power Industry by developing and applying cutting edge technologies to substantially reduce the total costs of commissioning major nuclear and fossil power plants. Today, ASD provides knowledge based engineering software solutions and related services for the Front End Loading (FEL), Front End Engineering Design (FEED), Detail Design, and Construction phases of any industrial plant project.

With its advanced technology based solutions and unparalleled services organization in the Global arena, ASD has steadily grown within the Plant Industry as the leading provider of automation solutions to improve productivity. ASD's solutions have produced significant benefits related to quality, schedule and cost for Refineries, Gas, LNG, FPSO, Power, Pharmaceutical and new alternative energy plants.

ASD is an established leader in providing Knowledge based engineering software and industry focused business solutions. ASD products, combined with extensive domain knowledge we help our clients optimize their critical work processes and significantly improve their efficiency and profitability. ASD has dedicated the past 25 years to transforming advanced state-of-the art technology into powerful application solutions for the global Process, Power, and Offshore Industry, and for the STATE and FEDERAL Government including many Fortune 500 commercial enterprises.

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